

To the Honorable Council City of Norfolk, Virginia

April 14, 2015

From:

George M. Homewood, AICP, CFM, Planning Director

Subject:

Special Exception to operate a Gas Station at 5832 East Virginia Beach Boulevard

- BJ's Wholesale Club

Reviewed:

Kexilly_

Ronald H. Williams, Jr., Deputy City

Manager

Approved:

Waren 2 m

Item Number:

Ward/Superward: 4/7

R-9

Marcus D. Jones, City Manager

- I. <u>Staff Recommendation:</u> Approval.
- II. Commission Action: By a vote of 6 to 0, the Planning Commission recommends Approval.
- III. Request: Special Exception to operate a gas station.
- IV. Applicant: BJ's Wholesale Club
- V. <u>Description</u>
 - This request allow BJ's Wholesale Club to redevelop the vacant outparcel site to accommodate a gas station for its customers.
 - The location will not include a convenience store and no alcohol sales will be permitted.

	Proposed Operations
Hours of Operation	6:30 a.m. until 9:30 p.m., Monday through Saturday 6:30 a.m. until 7:30 p.m., Sunday

Staff point of contact: Matthew Simons at 664-4750, matthew.simons@norfolk.gov

Attachments:

- Staff Report to CPC dated March 26, 2015 with attachments
- Letter of opposition 7-Eleven franchise operator
- Letter of support Lake Taylor Civic League
- Proponents and Opponents
- Ordinance



Planning Commission Public Hearing: March 26, 2015 Executive Secretary: George M. Homewood, AICP, CFM

Staff: Matthew Simons, CFM

Staff Report		Item No.:		
Address	5832 East Virginia E			
Applicant	BJ's Wholesale Club			
Request	Special Exception Gas Station			
Property Owner	JANAF Shopping Center, LLC			
Site Characteristics	Site Area	1.37 acres		
	Zoning	C-3 (Retail Center)		
	Neighborhood	Lake Taylor		
	Character District	Suburban		
Surrounding Area	North	C-3: BJ's Wholesale Warehouse		
	East	C-3: El Rodeo Mexican Restaurant		
	South	C-3: 7-Eleven gas and convenience		
	West	C-3: SunTrust Bank		



A. Summary of Request

- This request would allow BJ's Wholesale Club to redevelop the vacant outparcel site to accommodate a gas station for its customers.
 - The location will not include a convenience store and no alcohol sales will be permitted.
- The site is located along the north side of East Virginia Beach Boulevard, between the eastern and western entrances to the JANAF Shopping Center, along a heavily traveled commercial corridor.

B. Plan Consistency

The proposed special exception is consistent with *plaNorfolk2030*, which designates this site as Commercial.

C. Zoning Analysis

i. General

The use is permitted in the C-3 district by Special Exception.

No. and the second seco	Proposed Operations
Hours of Operation	6:30 a.m. until 9:30 p.m., Monday through Saturday 6:30 a.m. until 7:30 p.m., Sunday

ii. Parking

- The site is located in the Suburban Character District, which requires one parking space per 125 square feet of building area for a gas station.
 - Using this ratio, the proposed BJ's Gas Station, with a 400 square foot office kiosk, would need to accommodate three parking spaces.
 - Four spaces are provided which complies with the requirement.

iii. Flood Zone

The property is located in the X Flood Zone, which is a low risk flood zone.

D. Transportation Impacts

- Institute of Transportation Engineers figures estimate that this new gas station will generate 2,023 vehicle trips per day.
- East Virginia Beach Boulevard adjacent to the site is not identified as a severely congested corridor in the current update to regional Hampton Roads Congestion Management analysis.
- Experience indicates that majority of travel to the type of use proposed would will not be new trips on the surrounding streets; instead, motorists already traveling the corridors will stop in on their way to somewhere else.

E. Impact on the Environment

The redevelopment of the site will be required to be approved through the Site Plan Review process and will meet city development regulations, including landscaping and stormwater requirements.

F. Impact on Surrounding Area/Site

Redevelopment of a currently vacant site to accommodate a gas station should not have a negative effect on the surrounding area, where commercial uses are directly adjacent.

G. Payment of Taxes

The owner of the property is current on all real estate taxes.

H. Civic League

Letter was sent to the Lake Taylor Civic League on February 4.

I. Communication Outreach/Notification

- Legal notice was posted on the property on January 20.
- Letters were mailed to all property owners within 300 feet of the property on March 12.
- Legal notification was placed in *The Virginian-Pilot* on March 12 and 19.

J. Recommendation

Staff recommends that the special exception request be **approved** subject to the conditions shown below:

- (a) The hours of operation for the facility shall be from 6:30 a.m. until 9:30 p.m., Monday through Saturday, and from 6:30 a.m. until 7:30 p.m., Sunday. Operation of a gas station on the premises outside of the hours of operation listed herein shall be prohibited.
- (b) The site shall be developed in accordance with the conceptual plan attached hereto and marked "Exhibit A," as prepared by Kimley Horn and Associates, Inc., dated February 9, 2015, subject to any required revisions made during the City's Site Plan Review process.
- (c) Landscaping shall be installed and maintained at the base of any freestanding sign in accordance with the provisions of section 16-6 of the *Zoning Ordinance of the City of Norfolk*, 1992 (as amended).
- (d) A hazardous materials management plan shall be prepared and submitted to the Department of Planning, detailing the methods to be employed in order to mitigate the infiltration of petroleum-based materials or waste associated with the dispensing of fuel to occur on the property to mitigate the potential for hazardous liquid absorption into groundwater or surface waters. Once approved, the plan shall be fully and continuously implemented.

- (e) Notwithstanding any other regulations pertaining to temporary window signage within Chapter 16 of the *Zoning Ordinance of the City of Norfolk*, 1992 (as amended), no less than 85% of the glass areas of the ground floor of the kiosk building shall be transparent as defined within the *Zoning Ordinance*.
- (f) No vehicle associated with this facility shall be parked within any sight triangle, public right-of-way or on any unimproved surface.
- (g) The dumpster shall be gated and not visible from any public right-of-way, and will be screened with masonry walls that complement the proposed building.
- (h) During all hours of operation, the facility operator shall be responsible for maintaining those portions of public rights-of-way improved by sidewalk and portions of any parking lot adjacent to the premises regulated by the Special Exception so at to keep such areas free of litter, refuse, solid waste, and any bodily discharge.
- (i) The property shall be kept in a clean and sanitary condition at all times.
- (j) No business license shall be issued until conditions (b), (c) and (d) have all been implemented fully on the site.
- (k) The facility shall maintain a current, active business license at all times while in operation.

Attachments:

Location Map
Zoning Map
Application
Physical Survey
Conceptual Site Plan
Example Elevations/Signage
Letter to the civic league

Proponents and Opponents

Proponents

Randy Royal – Applicant Kimley-Horn & Associates 4500 Main Street, Suite 500 Virginia Beach, VA 23462

Opponents

None

02/25/15 tsv

Form and Correctness Approved:

Office of the City Attorney

NORFOLK, VIRGINIA

Contents Approved: M.J.

By DEPT.

ORDINANCE No.

AN ORDINANCE GRANTING A SPECIAL EXCEPTION TO PERMIT THE OPERATION OF A GAS STATION (SALES ONLY) KNOWN AS "BJ'S WHOLESALE" ON PROPERTY LOCATED AT 5832 EAST VIRGINIA BEACH BOULEVARD.

BE IT ORDAINED by the Council of the City of Norfolk:

Section 1:- That a Special Exception is hereby granted to permit the operation of a Gas Station (sales only) known as "BJ's Wholesale" on property located at 5832 East Virginia Beach Boulevard. The property which is the subject of this Special Exception is more fully described as follows:

Property fronting 185 feet, more or less, along the northern line of East Virginia Beach Boulevard, beginning 632 feet, more or less, from the eastern line of North Military Highway and extending eastwardly; premises numbered 5832 East Virginia Beach Boulevard.

Section 2:- That the Special Exception granted hereby shall be subject to the following conditions:

- (a) The hours of operation for the facility shall be from 6:30 a.m. until 9:30 p.m. Monday through Saturday and from 6:30 a.m. until 7:30 p.m. on Sunday. Operation of a gas station on the premises outside of the hours of operation listed herein shall be prohibited.
- (b) The site shall be developed generally in accordance with the attached conceptual site plan prepared by Kimley Horn and Associates, dated February 9, 2015, attached hereto and marked as "Exhibit A", subject to any revisions that may be required by the City during the site plan review process.
- (c) Landscaping shall be installed and maintained at the base of any freestanding sign in accordance

with the provisions of Section 16-6 of the Zoning Ordinance of the City of Norfolk, 1992 (as amended).

- (d) A hazardous materials management plan shall be prepared and submitted to the Department of Planning, detailing the methods to be employed in order to mitigate the infiltration of petroleum-based materials or waste associated with the dispensing of fuel to occur on the property to mitigate the potential for hazardous liquid absorption into groundwater or surface waters. Once approved, the plan shall be fully and continuously implemented.
- (e) No vehicle associated with this facility shall be parked within any sight triangle, public right-ofway or on any unimproved surface.
- (f) The dumpster shall be gated and not visible from any public right-of-way, and will be screened with masonry walls that complement the proposed building.
- (g) Notwithstanding any other regulations pertaining to temporary window signage in Chapter 16 of the Zoning Ordinance of the City of Norfolk, 1992 (as amended), no less than 85% of the glass areas of the ground floor shall remain transparent as defined in the Zoning Ordinance.
- (h) At all times the facility shall maintain a current, active business license and shall remain current on all applicable local taxes that may become due.
- (i) During all hours of operation, the facility operator shall be responsible for maintaining the premises and those portions of public rights-of-way improved by sidewalk or any parking lot adjacent to the premises regulated by the Special Exception to keep it free of litter, refuse, solid waste, and debris.
- (j) No business license shall be issued until conditions (b), (c) and (d) have been implemented in their entirety.

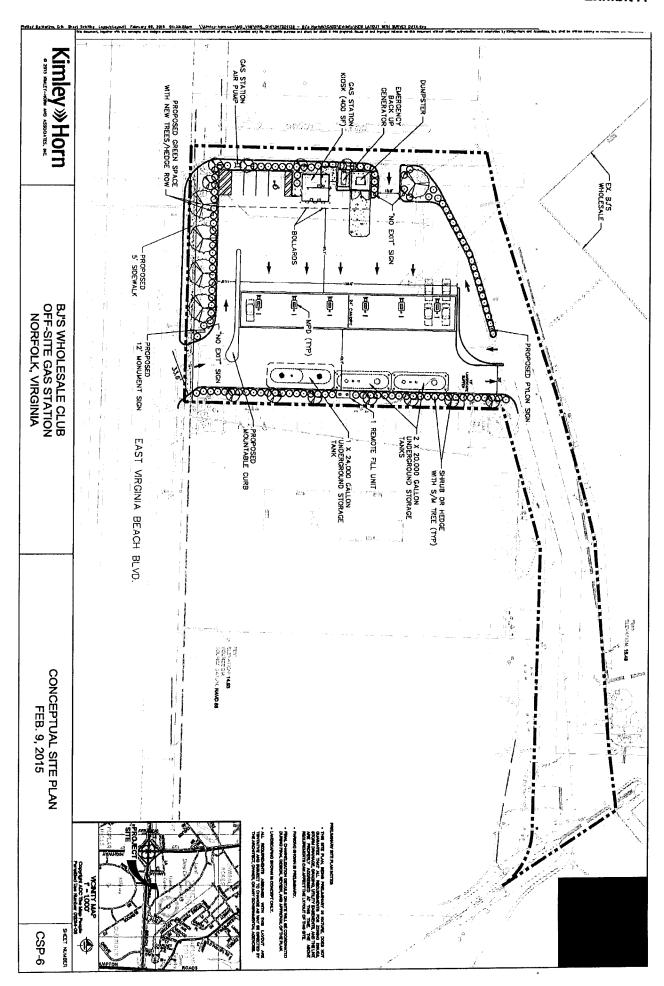
Section 3:- That the City Council hereby determines that the Special Exception granted herein complies with each of the requirements of § 25-7 of the Zoning Ordinance of the City of Norfolk, 1992 (as amended), namely that:

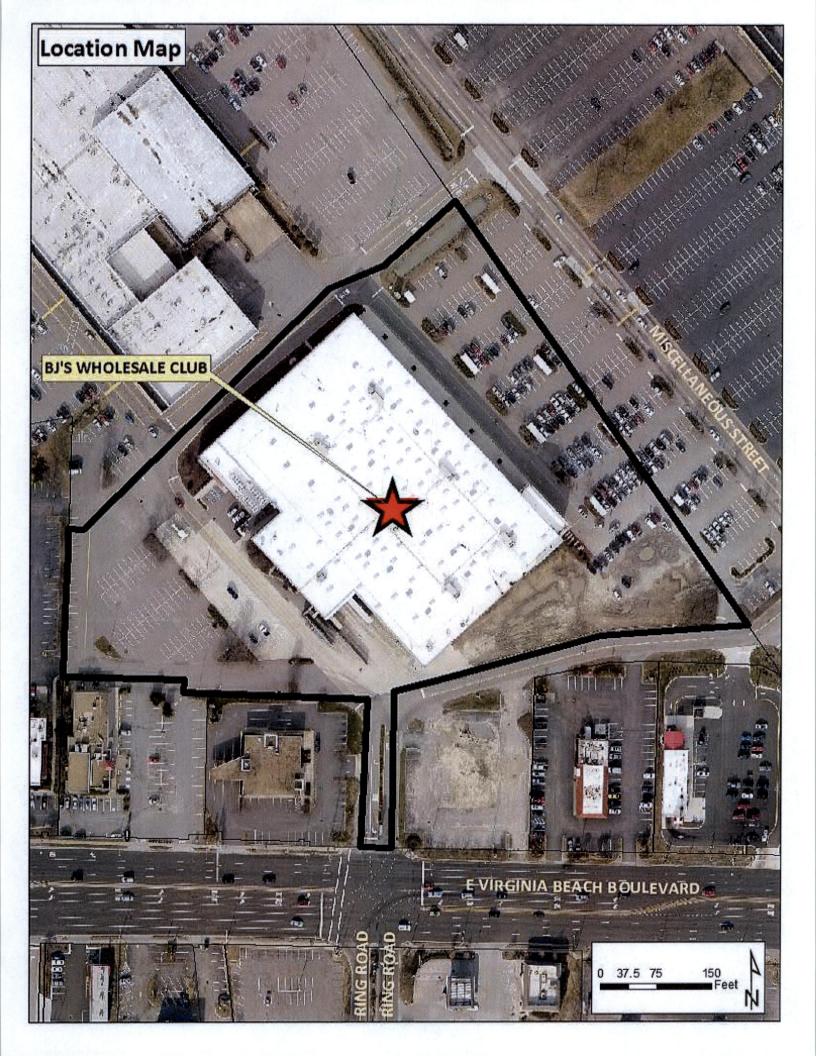
- (a) The proposed use and development will be in harmony with the objectives and policies of the adopted General Plan of Norfolk and with the general and specific purposes for which this ordinance was enacted and for which the regulations of the district in question were established;
- (b) The proposed use and development will not substantially diminish or impair the value of the property within the neighborhood in which it is located;
- (c) The proposed use and development will not have an adverse effect upon the character of the area or the public health, safety and general welfare. Conditions may be applied to the proposed use and development, as specified in section 25-8 below, to mitigate potential adverse impacts;
- proposed use and (d) development will The constructed, arranged and operated so as not to with the use and development of interfere neighboring property in accordance with the applicable district regulations;
- (e) The proposed use and development will be served adequately by essential public facilities and services such as streets, public utilities, drainage structures, police and fire protection, refuse disposal, parks, libraries, and schools;
- (f) The proposed use and development will not cause undue traffic congestion nor draw significant amounts of traffic through residential streets;
- (g) The proposed use and development will not result in the destruction, loss or damage of natural, scenic or historic features of significant importance;
- (h) The proposed use and development will not cause substantial air, water, soil or noise pollution or other types of pollution which cannot be mitigated;

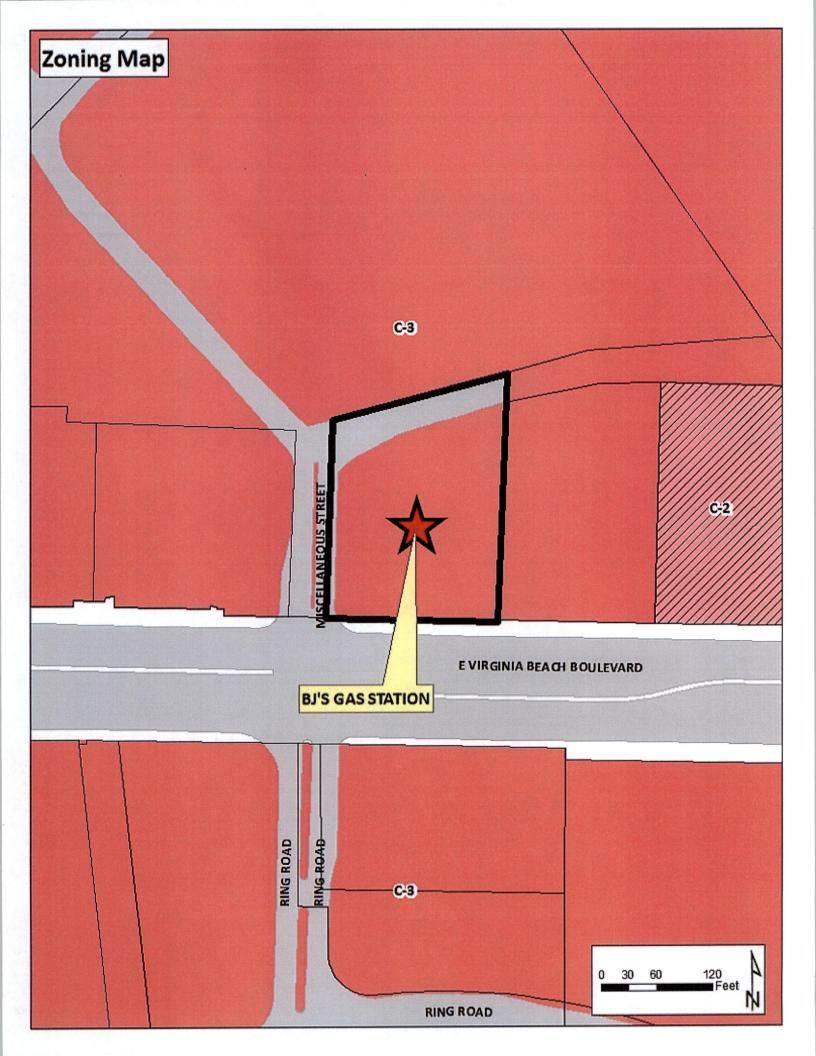
- (i) The proposed use and development will not cause a negative cumulative effect, when its effect is considered in conjunction with the cumulative effect of various special exception uses of all types on the immediate neighborhood and the effect of the proposed type of special exception use on the city as a whole;
- (j) The proposed use and development complies with all additional standards imposed on it by the particular provisions of the ordinance authorizing such use; and
- (k) No application for a special exception shall be recommended or granted until any and all delinquent real estate taxes owed to the City of Norfolk on the subject property have been paid.

Section 4:- That this ordinance shall be in effect from the date of its adoption.

ATTACHMENT: Exhibit A (1 page)









Special Exception for: Gasoline sales				
Date of application: January 12, 2014				
DESCRIPTION OF PROPERTY				
Property location: (Street Number) 5832 (Street Name) E. Virginia Beach Blvd.				
Existing Use of PropertyVacant				
Current Building Square Footage0				
Proposed Use BJ's Gas Station which includes 6 pumps (12 vehicle fueling positions) with				
overhead canopy, 400 s.f. attendant kiosk, three underground storage tanks (20,000 gallon,				
20,000 gallon and 24,000 gallon), emergency back-up generator with 400 gallon above ground storage				
tank, dumpster enclosure, air machine, signage and lighting.				
Proposed Square Footage Attendant's kiosk - 400 s.f.				
Proposed Hours of Operation:				
Weekday From 6:30 am To 9:30 pm				
Friday From <u>6:30 am</u> To <u>9:30 pm</u>				
Saturday From 6:30 am To 9:30 pm				
Sunday From 6:30 am To 7:30 pm				
Trade Name of Business (If applicable) BJ's Gas				

DEPARTMENT OF CITY PLANNING

APPLICANT/ PROPERTY OWNER

1. Name of applicant: (Last) BJ's Wholesale Club (First) (Inst)	MI)
Mailing address of applicant (Street/P.O. Box): 25 Research Drive	
(City) Westborough (State) MA (Zip Code) 01581	
Daytime telephone number of applicant (774) 512-7964 Fax number ()	
E-mail address of applicant: pthomas@bjs.com	
Ground Lessor Name of property owner: (Last) JANAF Shopping Center, LLC (First)(N	11)
Mailing address of property owner (Street/P.O. box): 320 N. Main Street, Suite 200	
(City) Ann Arbor (State) MI (Zip Code) 48104	<u> </u>
Daytime telephone number of owner (734) 769-8520 Fax number (757) 459-2229	
CIVIC LEAGUE INFORMATION	
Civic League contact: Anthony Speight, Lake Taylor Civic League, 757-321-4800 ext 530	<u>)</u>
Date(s) contacted: 01-09-2015 via phone	
Ward/Super Ward information:	
REQUIRED ATTACHMENTS: ✓ Required application fee, \$355.00 (if check, make payable to Norfolk City Tre o Application fee includes a non-refundable \$5 technology surcharge. ✓ Two 8½ x 14 inch copies of a survey or site plan drawn to scale showing: o Existing and proposed building structures o Driveways o Parking, o Landscaping o Property lines (*see attached example).	easurer).

DEPARTMENT OF CITY PLANNING

Application Special Exception Page 3

herein is true a	nit this complete application and accurate to the best of my knowledge of the second o	owledge: By:Mi	Kinley Associates Michigan Corporation	Inc., a n, Its: Manage
Print name:	Sign:	/_ e)	/(Date)	

DEPARTMENT OF CITY PLANNING

Application Special Exception Page 3

CE	RT	F	CA	TI	0	N.

I hereby submit this complete application and certify the information contained herein is true and accurate to the best of my knowledge:

Print name: Sign: / / /

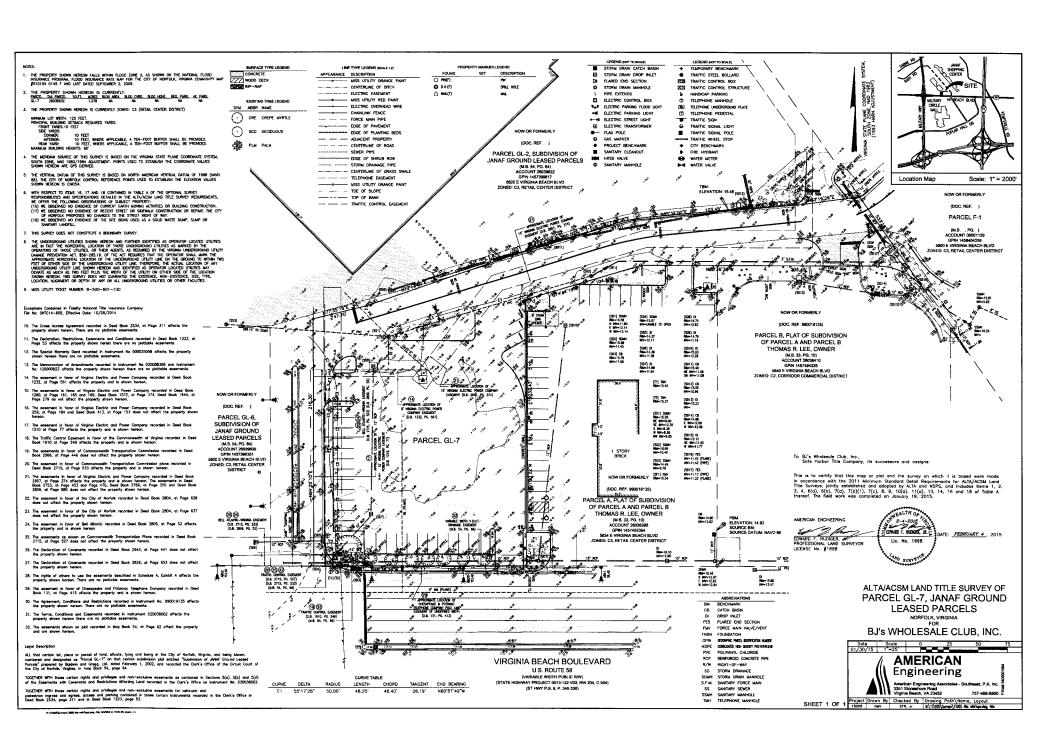
(Property Owner or Authorized Agent Signature) (Date)

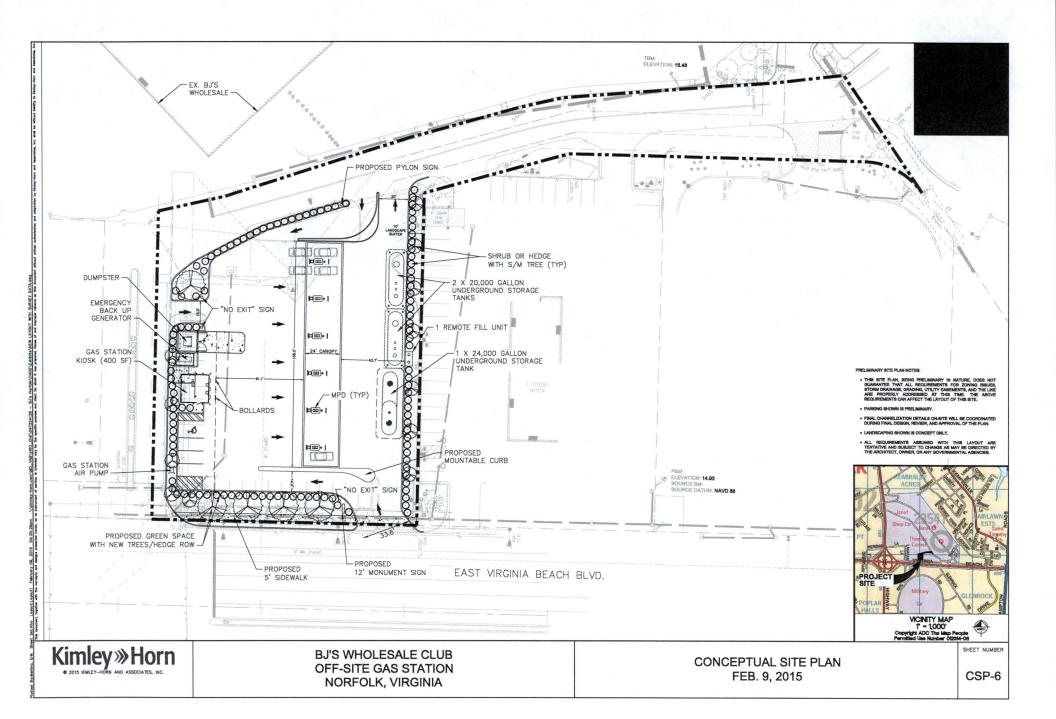
Print name: PETER J. THOMAS Sign: Sign: 1 7 1 15

(Applicant or Authorized Agent Signature) (Date)

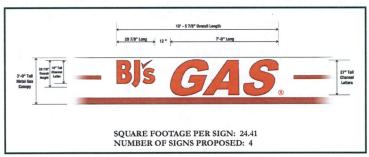
Peter Thomas
Senior Vice President
Director of Real Estate/
Property Development

DEPARTMENT OF CITY PLANNING









BJ'S GAS CANOPY SIGN DETAIL



Proposed BJ's Gas Station









PROPOSED FUELING FACILITY





February 4, 2015

Anthony Speight
President, Lake Taylor Civic League
P.O. Box 12753
Norfolk, VA 23514
laketaylorcivicleague@gmail.com

Dear Mr. Speight,

The Planning Department has received an application for a special exception to operate a new gas station at 5832 East Virginia Beach Boulevard.

This item is tentatively scheduled for the February 26, 2015 City Planning Commission public hearing.

Summary

This request would allow BJ's Wholesaler to redevelop the vacant outparcel site to accommodate a gas station for its customers. The location will not include a convenience store and no alcohol sales will be permitted.

	Proposed Operations
Hours of Operation	6:30 a.m. until 9:30 p.m., Monday through Saturday 6:30 a.m. until 7:30 p.m., Sunday

If you would like additional information on the request, you may contact the applicant, Peter Thomas at (774) 512-7964, or pthomas@bjs.com, or you may contact me at (757) 664-4750, or matthew.simons@norfolk.gov. A copy of the complete application is enclosed.

Sincerely,

Matthew Simons, CFM

Matt Sinn

City Planner II

cc: Oneiceia Howard, Senior Neighborhood Development Specialist

Oneiceia. Howard@norfolk.gov or (757) 664-6761

cc: The Honorable Paul R. Riddick – Ward 4 City Councilman

The Honorable Angelia M. Williams – Superward 7 Councilwoman, Vice-Mayor

Simons, Matthew

From: Moon Park <glebeexxon@gmail.com>
Sent: Thursday, February 26, 2015 12:22 AM

To: Simons, Matthew

Subject: BJ's Wholesale Club - Public Hearing - City Planning

Hi Matthew,

My name is Moon Park and I am the property owner of the 7-Eleven on 5827 E Virginia Beach Blvd. in Norfolk, VA.

I strongly object to BJ's Wholesale Club's request for a special exception to operate a gas station on 5832 E. Virginia Beach Boulevard, in light of the change in the character of the neighborhood brought by the gas station.

This type of lower end gas station will detract from the middle to higher end character of the shopping area which is its strongest economic draw.

In order to preserve the commercial zone's existing character and maintain an current target customer base for the benefit of this section of Norfolk, I recommend you deny the exception.

Regards, Moon Park (703) 336-3283

Simons, Matthew

From:	Lake Taylor <laketaylorcivicleague@gmail.com></laketaylorcivicleague@gmail.com>					
Sent:	Monday, March 23, 2015 6:21 AM					
To:	Simons, Matthew Howard, Oneiceia; Riddick, Paul; Williams, Angelia M.					
Cc: Subject:	Re: Upcoming Special Exception request - BJ's Gas Station					
Subject.	Ne. opcoming special exception request 25 3 dus station					
Matthew,						
	as brought before the Civic League this past week. The Lake Taylor Civic League has no ct to create a BJ's gas station.					
Anthony Speight						
On Wed, Feb 25, 201	5 at 12:45 PM, Simons, Matthew < <u>Matthew.Simons@norfolk.gov</u> > wrote:					
Thanks Anthony,						
However, you actually cancelled due to the u	will have more time though because the Planning Commission meeting tomorrow is also proming weather.					
The BJs item will now	go before Planning Commission at their March 26 th public hearing.					
Let me know if the BJs	item ends up going before the civic league at your next meeting.					
Thanks!						
Stay warm!						
Stay Warm.						
Matthew Simons, CFM	1					
City of Norfolk						
City Planner II						
757-664-4750						